

CURRICULUM VITAE

Dr.S.PARAMESWARAN



Dr.S.PARAMESWARAN
Guest Lecturer
Department of Business Administration
V.S.S. Government Arts College,
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ACADEMIC PROFILE

DEGREE	NAME OF THE INSTITUTION	NAME OF THE COLLEGE / UNIVERSITY	YEAR OF PASSING	MARKS (%)
Ph.D (Management) (Full -Time)	The Gandhigram Rural Institute-Deemed to be University- Dindigul	The Gandhigram Rural Institute-Deemed to be University - Dindigul	2019	COMMENDED
M.Phil (Management) (Full -Time)	The Gandhigram Rural Institute-Deemed to be University- Dindigul	The Gandhigram Rural Institute-Deemed to be University- Dindigul	2015	63
M.Com (Co-operative management)	Directorate of Distance Education, Annamalai University.	Annamalai University, Annamalai Nagar Chidambaram	2025	70
LLM (Constitution and Legal Order)	School of Excellence in Law (SOEL), Chennai	Dr.Ambedkar Law University, Chennai	2021	71

LLB(Honors')	School of Excellence in Law (SOEL), Chennai.	Dr.Ambedkar Law University, Chennai	2013	65
MBA (HRM/MM)	Bharath Niketan Engineering College - Theni	Anna University - Chennai	2010	63
B. Com	Arulmigu Palaniyandavar College of Arts and Culture- Palani	Madurai Kamaraj University	2008	51

PhD TITLE

- ❖ A Study on Supply Chain Management for selected Horticultural Products in Dindigul District.

M.Phil TITLE

- ❖ A Study on Employee's Satisfaction of Labour Welfare Measures in Gain up Industries India (P)Ltd, OttuPatti, Dindigul District.

MBA TITLE

- ❖ A study on Employee's Job Satisfaction in Subburaj Cottan Mills (P) Ltd, Rajapalayam, Viruthunagar District.

WORKING IN

- Guest Lecturer, Department of Business Administration in V.S.Sivaligam Government Arts College, Pulankurichi, Sivagangai District of TamilNadu-630 405

WORKING EXPERIENCE (Teaching)

- Guest Lecturer, Department of Business Administration, V.S.S. Government Arts College, Pulankurichi, Sivagangai District. 1.12.2025 to Till Date.
- Guest Lecturer, Department of Business Administration, Government Arts and Science College, Valparai, Coimbatore District. 04.09.2025 to 30.11.2025.
- Associate Professor & Principal in AR School of Business (Affiliated to Anna University, Chennai), Madurai Main Road (NH-7), J.Othu Patty, Dindigul, 1.06.2022 to 31.8.2025.

PROJECT GUIDED

- ❖ Final year Project guided for MBA(HRM) Students -28
- ❖ Final year Project Guided for MBA (Logistics and Supply chain Management) Students -18
- ❖ Final Year Project Guided for M. Com (Financial management) Students -7

ANNA UNIVERSITY ACADEMIC ACTIVITIES

- ❖ Central Valuation
- ❖ External Examiner for Practical Examination
- ❖ Final year Project viva-voce Examination
- ❖ Anna University Representative for Semester Examination

FACULTY DEVELOPMENT PROGRAMME

S.No	Name of the Programme	Date(s)	Name of the Institute / Place	Organization
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1	Techniques for Data and Knowledge Driven Multi – criteria decision Models.	11.12.2023 to 16.12.2023	PSNA Engineering College, Dindigul.	Sponsored AICTE – Training and Learning Programme (ATAL)
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RECEIVING ACADEMIC AWARDS

S.No	Name of the Award	Sponsored	Date(s)	Name of the Place	Organization
1	BEST FACULTY AWARD - 2024	HEEA-2024	14.06.2024	Coimbatore	Knowledge Research Academy
2	BEST ADMINISTRATOR OF THE YEAR-2024	RIARE AWARDS-2024	24.08.2024	Perambalur	CRRPS-TamilNadu

LIST OF PUBLICATIONS

S.No	Author Name	Title of Paper	Name of the Journal	ISSN/Vol/ Issue. No	Month / Year	PP. No.
1.	Dr.S.Parameswaran	Analysis on Perception and Effectiveness of Herbal Products in Dindigul District	International Journal of Cultural Studies and Social Sciences. An UGC CARE Approved Group -1 Journal	ISSN: 2347-4777/ Vol :10/ Issue:7	March-June 2025	70-76
2	Dr.S.Parameswaran	A Study on Management Concepts, Issues and Challenges of Thirukkural in Traditional - review.	International Journal of Cultural Studies and Social Sciences. An UGC CARE Approved Group -1 Journal	ISSN: 2347-4777/ Vol :10/ Issue:7	March-June 2025	77-84

3	Dr.S.Parameswaran	Digital Financial inclusion: An Experimental Study Among Generation X Fishers Folks in Coastal Karnataka.	IPE Journal of Management”. An UGC CARE Approved Group -1 Journal	ISSN:2249-9040/ Vol:15/Issue No.2	January – June: 2025	124- 133
4	Dr.S.Parameswaran	Problem faced women Entrepreneurs in Privately and Owen Business at Kodaikkanal in Dindigul District of Tamil Nadu-A Study	IPE Journal of Management”. An UGC CARE Approved Group -1 Journal	ISSN:2249-9040/ Vol:15/Issue No.2	January – June: 2025	114-123
5	Dr.S.Parameswaran	A Study on Influence of HRM Practices in Logistics service Providers and Supply Chain Competencies.	Journal of Rabindra Bharati Journal of Philosophy, An UGC CARE Approved Group -1 Journal,	ISSN:0973-0087/Vol: XXIII/ IssueNo:20	August-2022	12 - 19.
6	Dr.S.Parameswaran	Impact of Agriprenurship promoting farmers in Tiruchirappalli District of Tamil Nadu.	Journal of the oriental Institute an UGC CARE Approved Group -1 Journal	ISSN:0030-5324, vol.71/ Issue.No:02	April-June 2022	55-60
7	Dr.S.Parameswaran	A Study on Satisfaction of passengers on the amenities provided in the railway station with special reference to Tiruchirappalli railway station.	Journal of the oriental Institute an UGC CARE Approved Group -1 Journal	ISSN:0030-5324, vol.71/ Issue.No:02	April-June 2022	47-54

8	Dr.S.Parameswaran	Impact of Green Supply Chain Management in Small to Medium Enterprises: Cross-sectional proof	International Multidisciplinary “Wesleyan Journal of Research” An UGC CARE Approved Group -1 Journal	ISSN:0975-1386, /Vol:14/ Issue.No:1 (XIX)	January-March: 2021	115-128
9	Dr.S.Parameswaran	The impact of Green Supply Chain Management on Transportation Cost Reduction of Tiruchirappalli District in Tamil Nadu	International Journal of “KALA” (The Journal of Indian Art History Congress), An UGC CARE Group-1Journal	ISSN:0975-7945, Vol.27, Issue.No:1 (VI):2021	March - 2021	159- 168
10	Dr.S.Parameswaran	A Study on Effect of Quality worklife on Job Satisfaction of Selffinancing College Teachers in Tiruchirapalli District of Tamil Nadu	International Journal of “Sambothi” An UGC CARE Group -1 Journal	ISSN:2249-6661, Vol.44, Issue. No:01(XX)	January – March 2021	56-60.
11	Dr.S.Parameswaran	A Study on Stress and work life balance among the women Teachers in Higher Secondary Schools of Dindigul District in Tamil Nadu	International Multidisciplinary “Wesleyan Journal of Research” An	ISSN:0975-1386, Vol.13, Issue. No: 4(X)	October-December 2020	209-214

			UGC CARE Group-1 Journal			
12	Dr.S.Parameswaran	The effect of Quality of a work life on Job satisfaction and Organizational Performance: A structural Equation Mode	International Multidisciplinary “Gis Science Journal” An UGC CARE Approved Group-II Journal (Scopus Active Journal)	ISSN:1869- 9391, Vol:7, Issue:11	November: 2020	1176 - 1185
13	Dr.S.Parameswaran	Supply Chain Management: A client Focusing Advance	International Multidisciplinary Aegaeum Journal (AJ) An UGC CARE Approved Group-II Journal (Scopus index 2013-2019)	ISSN:0776- 3808, Vol:8, Issue:10	October: 2020	507-513
14	Dr.S.Parameswaran	A Study on Supply Chain Management a Public Distribution System in India- Issues and Challenges	International Journal of Analytical and Experimental Model Analysis (IJAEMA) An UGC CARE Approved Group- II Journal (Scopus index till 1992)	ISSN-0886- 9367, Vol: XII, Issue: VII	July:2020	919-928.
15	S.Parameswaran	Strategies and Challenges in Marketing of Grapes in Dindigul District	Journal of Analysis and Computation (JAC), (An International Peer Reviewed Journal), www.ijaconline .	ISSN-0973- 2861, Vol.1, Special Issue	November: 2019	1-12

			com			
16	S.Parameswaran	A study on Social Supply Chain Management –A significant worth creator	Shanlax International Journal of Management (A Peer-reviewed Scholarly Quarterly Journal Globally Indexed with Impact Factor)	ISSN:2321-4643, Vol.6, Special Issue.1	February 2019	112-120
17	S.Parameswaran	Changing if Agro Supply Chains of India: An Entrepreneurial perspective	Shanlax Publications, Madurai	ISBN:978-93-88398-27-5/ Vol:27, Issue:5	January 2019	42-46
18	S.Parameswaran	Issues and Difficulties in the Supply Chain of Vegetables sector in India	Shanlax Publications, Madurai	ISBN:978-93-88938-75-6/ Vol:75, Issue:6	March 2018	123-136
19	S.Parameswaran	Level of Satisfaction and Expectation of the Employees on Labour Welfare Measures-A Case Study of gain up Industries, India (P)Ltd	Mayas Publications, New Delhi	ISBN:978-93-87756-49-6/ Vol:1	February 2018	205-211
20	S.Parameswaran	An Analysis on Social, Economical and Political Status of Dalit Christians in Thiruvaraur District-Tamil Nadu	Journal of Research in social sciences and Humanities	ISSN: 2454-4671 E-ISSN: 2249-4642. Issue No:III	Jul-Sep, 2015	94-102

RESEARCH WORKSHOP

S.No	Name of the programme	Sponsored	Date(s)	Name of the Institute / Place	Title	Organization
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1	10 days Research Methodology course	ICSSR	24.4.2017 to 03.5.2017	Alagappa University, Karaikudi	Research Methodology	Department of women studies, Alagappa University, Karaikudi, Tamil Nadu
2	10 days Research Workshop	ICSSR	26.11.2018 to 5.12.2018	The Gandhigram Rural Institute Deemed to be University – Gandhigram.	Research Methodology	Department of Political science and Development Administration, The Gandhigram Rural Institute Deemed to be University – Gandhigram, TamilNadu.

INTERNATIONAL SEMINAR/ CONFERENCE

S.No	Name of the Programme	Date(s)	Name of the Institute	Title	Presented
1	International Conference on Contemporary Issues & Futuristic Trends in Management	19.2.2019	Vijay Institute of Management, Dindigul, Tamil Nadu	A study on Social Supply Chain Management – A significant worth creator	S.Parameswaran
2	International Seminar on Recent trends on Developments in Modern Commerce	15.3.2019	Department of Commerce Don Bosco College of Arts and Science, Keela Eral Thoothukudi District, Tamil Nadu	Supply chain management: A Client Focusing Advance	S.Parameswaran

3	International Conference on Transformation of Business, Management, Economy in Digital Era	19.10.2019	Department of Commerce & Department of Commerce with Computer Application, Mangayarkarasi college of Arts and Science for Women, Mangayarkarasi Nagar, Paravai, Madurai,TamilNadu,	Strategies and Challenges in Marketing of Grapes in Dindigul District	S.Parameswaran
4	International Seminar (Virtual Mode) On Service Sector in India: Marketing new avenues in Indian Economy	13.1.2021	Post Graduate & Research Department of Commerce, Jamal Mohamad College, Tiruchirapalli, Tamil Nadu.	A Study on Stress and work life balance among the women Teachers in Higher Secondary Schools of Dindigul District in Tamil Nadu.	Dr.S.Parameswaran
5	International Conference on Emerging Trends in Human Resource Management	04.03.2021 & 05.03.2021	School of Commerce, National College (Autonomous) Tiruchirappalli-620001, Tamil Nadu, India	Impact of Green Supply Chain Management in Small to Medium Enterprises: Cross-sectional proof	Dr.S.Parameswaran
6	International Conference on Business & Management:	19.3.2021 & 20.3.2021	PG & Research Department of Management Studies, Bishop Heber College	A Study on Satisfaction of passengers on the amenities provided in the	Dr.S.Parameswaran

	Challenge the Change		(Autonomous), Tiruchirapalli-620017, Tamil Nadu, India	railway station with special reference to Tiruchirapalli railway station	
7	International Conference on Step Up Sustainable Development Goals into Actions	31.3.2021	PG & Research Department of Commerce, Bishop Heber College (Autonomous), Tiruchirapalli-620017, Tamil Nadu, India,	Impact of Agripreneurship promoting farmers in Tiruchirapalli District of TamilNadu	Dr.S.Parameswaran

NATIONAL CONFERENCE

S.No	Name of the Programme	Date(s)	Name of the Institute	Title	Author
1	National Conference on the Micro, Small and Medium Enterprises in India (MSME): Opportunities and Challenges	16.3.2018.	Department of Commerce & Management, Sri Sai Bharath College of Arts and Science, Navamarathupatty, Dindigul	Issues and Difficulties in the Supply Chain of Vegetables Sector in India-A Review	S.Parameswaran
2	National Conference on Emerging Issues in Business and Management	23.1.2019	Post Graduate and Research Department of Commerce, Vivekananda College, TiruvadakamWest, Madurai.	Changing if Agro Supply Chains of India: An Entrepreneurial perspective	S.Parameswaran
3	UGC Sponsored National Conference on “Intersectionality and Transdisciplinary	19.3.2024 & 20.3.2024	Department of Applied Research, The Gandhigram Rural Institute - Deemed to be University,	Problem Faced by Women Entrepreneurs in Privately and Owned Business at Kodaikkanal	Dr.S.Parameswaran

	Research for Sustainable Rural Development		Gandhigram, Dindigul District	Hills in Dindigul District of Tamil Nadu–A Study	
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NATIONAL SEMINAR

S.No	Name of the Programme	Date(s)	Name of the Institute	Title	Author
1	National Seminar Participated Online Tools in Research	11.1.2018	Dr.Ramachandran Library, The Gandhigram Rural Institute-Deemed to be University, Gandigram, Dindigul	Online Tools in Research	S.Parameswaran
2	National Seminar on Opportunities and Challenges in Contemporary Management Practices	20.2.2018 & 21.2,2018	School of Management Studies, The Gandhigram Rural Institute-Deemed to be University, Gandhigram, Dindigul District	Level of Satisfaction and Expectation of the Employees on Labour Welfare Measures-A Case Study of gain up Industries, India (P)Ltd	S.Parameswaran
3	National Seminar on Management Education in The Light of National Education Policy 2020	18.3.2024	Department of Rural Industries and Management, The Gandhigram Rural Institute- Deemed to be University, Gandhigram, Dindigul District.	A Study on Emotional Intelligence and in ITS Sector	Dr.S.Parameswaran

KNOWLEDGE KNOWN:

- ❖ AICTE Approval
- ❖ Anna University Affiliation
- ❖ DOTE
- ❖ IIC
- ❖ All India Survey for Higher Education (AISHE,)

- ❖ TANCET
- ❖ Consortium
- ❖ UMIS,
- ❖ TNSSP (Student Scholarship)
- ❖ Anna University Examination Chief -Superintendent
- ❖ Admission Field work,
- ❖ Student Placement support.

SKILLS

- Microsoft Office
- SPSS
- Communication skill
- Technical skill (Relater to computer)
- Time Management
- Systems Analysis
- Decision Making
- Stress management

Strong Capabilities

- Good analytical and managing skills
- Ability to learn things quickly
- Innovative and positive thinking

Hobbies

- Reading books
- Cricket
- Hearing music

PERSONAL DETAILS

Name : Dr.S.PARAMESWARAN

Father's Name : M. SAKKARAI

Date of Birth : 10.04.1986

Sex : Male

Marital Status : Un Married

Nationality : Indian

Religion : Hindu

Linguistic Ability : Tamil, English

E-mail id : parameshsakkarai@gmail.com

Address : Kaliyamman Kovil Street
Melakkovil Patty, Batlagundu(Po),
Nilakkattai TK
Dindigul District - 624202.

DECLARATION

I assure you that the information given above is true to the best of my knowledge and belief.

Date: 22.06.2026

Yours truly,

Place: Dindigul

(Dr.S.PARAMESWARAN)