

**VSS GOVT. ARTS COLLEGE
POOLANGURICHI**

STAFF PROFILE

NAME OF THE STAFF : B. Muthuraman
DESIGNATION : Guest Lecturer
DEPARTMENT : Commerce (B.Com/M.Com)



1. CONTACT

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Contact Phone (Mobile) :
Contact e-mail(s) : bmuthuramandvk@gmail.com
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2. ACADEMIC QUALIFICATIONS

Degree	College/University/Board	Year of Passing/ Awarded
SET	Mother Theresa university	2018
Ph. D.	Alagappa university	Doing
M. Phil	Annamalai university	2006
M. Com	Alagappa university	1995
B. Com	Madurai kamarajar university	1993

3. TEACHING EXPERIENCE

S. No.	Institution	Duration	No. of Years	
			UG	PG
1	Govt. Arts and Science College. Thiruvadanai.	20.6.2014 to 25.5.2017	2	Nil
2	V. S. S. Govt. Arts College. Pulankurichi	From 10.8.2017 to till date	4	3

4. RESEARCH EXPERIENCE (in years) : 3

5. AREA OF RESEARCH : Marketing

6. RESEARCH GUIDANCE (In Numbers)**

Program of Study	Completed	Ongoing
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Research	Ph. D.		
	M. Phil.		
Project	PG		

7. PUBLICATION(S) (In Numbers)**

Journal(s)		Proceeding(s)		Book(s) / Chapter(s) / Monograph(s) / Manual(s)
International	National	International	National	
	1			

Cumulative Impact Factor (as per JCR)	
h-index	
Total Citations	

8. PRESENTATION(S) (In Numbers)**

Events	International	National	State	Regional
Conference(s)		1		
Seminar(s)				

9. PARTICIPATION (In Numbers)**

Events	International	National	State	Regional
Conference(s)	1	2		
Seminar(s)		4		
Workshop(s)		4		
Symposium(s)				

10. PROFESSIONAL DEVELOPMENT (In Numbers)**

Orientation Programme(s)	Refresher Course(s)	Faculty Development Programme(s)	Short Term Course(s)	Online Course(s)
		1		

11. FUNDED RESEARCH PROJECT(S)

List of ongoing Project(s)					
S. No.	Agency	Period		Project Title	Grant Allocated (Rs. In Lakhs)
		From	To		

List of Completed Project(s)				
S. No.	Agency	Period	Project Title	Grant Allocated (Rs. In Lakhs)

		From	To		

Consultancy Project(s)	
Patent(s) (Applied/Received)	

12. DISTINCTIVE ACHIEVEMENT(S) / RECOGNITION(S) / AWARD(S)

13. OVERSEAS EXPOSURE / VISIT(S) (Academic & Research)

14. EVENT(S) ORGANIZED

S. No.	Name of the Programme	Role of Responsibility held	Name of the Resource Person	Date of the Event

15. ACADEMIC / ADMINISTRATIVE RESPONSIBILITIES HELD

16. SERVED AS A RESOURCE PERSON (INVITED TALKS / GUEST LECTURES)

17. DETAILS OF MEMBERSHIP

Editorial Board	
Referee (Peer Reviewed Journal)	
Academic Bodies (Board of studies)	
Professional Bodies	

18. EXTENSION ACTIVITIES / OUTREACH PROGRAMME

S. No	Title	Place	Date	Beneficiaries

19. ANY OTHER ACTIVITIES

Articles published in Newspaper(s) / Magazine(s)	
Products Developed	
Number of Ph. D. thesis evaluated	
Number of Ph. D. Public Viva Voce Examination conducted	

20. DETAILS OF RESEARCH GUIDANCE

Ph. D. (Completed)			
S. No.	Name	Title of thesis	Year of award
M. Phil. (Completed)			
S. No.	Name	Title of thesis	Year of award

21. DETAILS OF PUBLICATIONS

(a) JOURNAL(S)

S. No.	Name of the author/s	Title of the paper with e-link	National/ International	Name of journal	Volume Page No & Year	ISSN

(b) PROCEEDING(S)

S. No.	Name of the author/s	Title of the paper	National/ International	Name of Conference	Page No & Year	ISBN

(c) BOOK(S) / CHAPTER(S) / MONOGRAPH(S) / MANUAL(S)

S. No.	Details

22. DETAILS OF PRESENTATION(S)

(Conference(s) / Seminar(s))

S. No.	Name of the Paper	Name of the Conference / Seminar	National/ International	Place	Duration/ Date
1	Customers durable industry in India	Business success hinges on business strategies.	National	Karaikudi	15.12.2017

23. DETAILS OF PARTICIPATION

(Conference(s) / Seminar(s) / Workshop(s) / Symposium(s))

S. No.	Name of the event(s)	Sponsored by	Conducted by	Place	Duration/ Date
Conference(s)					
1.	Business Research	SRM university	Dept. Of commerce	Kattankulathur	26.9.2017
2	Business success hinges on Business Strategies	Alagappa university	Dept. Of commerce	Karaikudi	15.12.2017
Seminar(s)					
1	Role of stock exchange on the effective functioning of capital market.	Coimbatore stock exchange	Alagappa university	Karaikudi	25.2.1995
2	Emerging trends in mutual fund	Alagappa university	Dept. Of commerce	Karaikudi	20.2.1995
3	Recent development in account and taxation	Alagappa University	Management studies	Karaikudi	20.7.2017
4	Paradigm shift in Indian economy hopes and challenges	Anantha college	Dept. Of commerce	Devakottai	21.2.2018
Workshop(s)					
1	Research methods in social science	M. K. University	Department of economics	Madurai	23.11.2016
2	ICT based innovation in teaching methods in business studies	Alagappa university	Dept. Of Business administration	Karaikudi	23./24.1.17
3	Academic writing	University of Madras	Dept. Of special studies	Chennai	29/30.4.19
4	Research methods and social science	M. S. University	Dept of commerce	Thirunelveli	12th to 18.11.2.18
5					

24. DETAILS OF PROFESSIONAL DEVELOPMENT

(Orientation / Refresher Course / FDP / Short Term Course / Online Course)

S. No.	Name of the events	Sponsored by	Conducted by	Place	Duration/ Date
Orientation Programme					

Refresher Course					
Faculty Development Programme					
Short Term Course(s)					
Online Course(s)					